

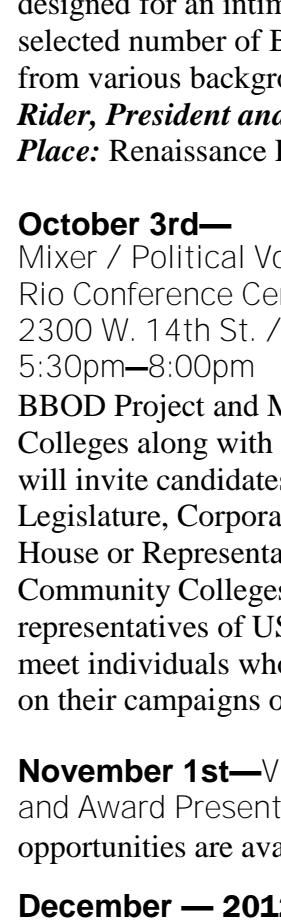


Project Points

"Keeping you informed, connected and empowered."

! Happy Summer!

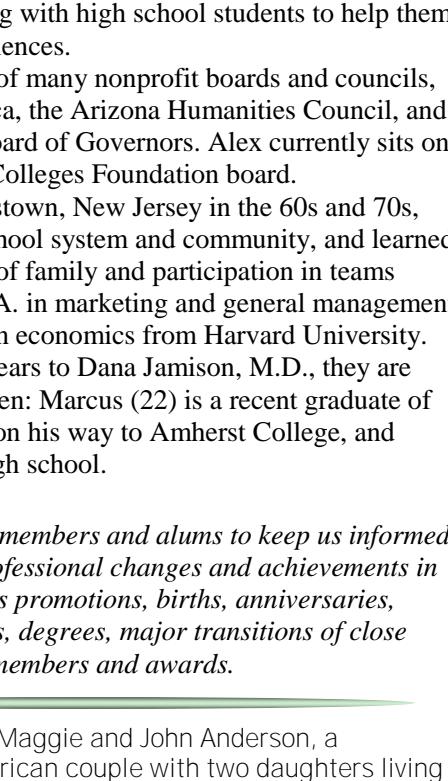
Professional and Civic Enrichment



April 24, 2012—lecture by **Professor Myles Lynk**, ASU Sandra O'Connor Professor of Law, Rules and Regulation. **Cosponsored by Chuck Kelly, State Farm Agency; Arizona Informant Newspaper and Phoenix Business Journal.**

May 2, 2012—Luncheon with **Roc Arnett**, President and CEO, East Valley Partnership. Topic: Economic Opportunities and Challenges in the East Valley. **Cosponsored by Dwight A. Warren, Senior VP, Chase.**

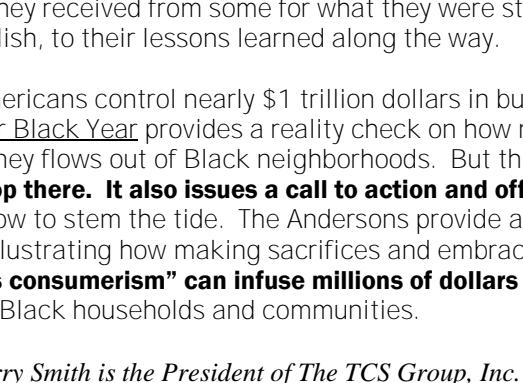
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Upcoming Events

July — Appreciation luncheon for those who have referred potential members to BBOD Project.

August — KAET-TV8 Pledge Drive

September — A Synergy Event—this is designed for an intimate discussion among the selected number of BBOD Project members from various backgrounds. **Presenter: Michelle Rider, President and CFO, WESTMARK.**
Place: Renaissance Hotel and Spa, Glendale.

October 3rd — Mixer / Political Volunteer Fair Rio Conference Center 2300 W. 14th St. / Tempe, AZ 85281 5:30pm-8:00pm BBOD Project and Maricopa Community Colleges along with various other organizations will invite candidates for Arizona State Legislature, Corporation Commission, US House or Representatives, US Senate, Maricopa Community Colleges Governing Board and representatives of US Presidential Campaigns to meet individuals who are interested in working on their campaigns or making donations.

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Book Review

Our Black Year – One Family's Quest to Buy Black In America's Racially Divided Economy
By Maggie Anderson with Ted Gregory
Review by Tamika Curry Smith

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Unfortunately, statistics show that Black businesses lag behind businesses of all other racial and ethnic groups in every measure of success. And it remains a struggle to get African Americans to consistently support Black businesses. For example in the Asian community, a dollar circulates among local shop owners, banks, and business professionals for up to 28 days before it leaves the community. In the Jewish community, that number is 19 days. Sadly in the African American community, a dollar is gone within 6 hours. Furthermore, less than two cents of every dollar an African American spends in the US goes to Black-owned businesses.

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