

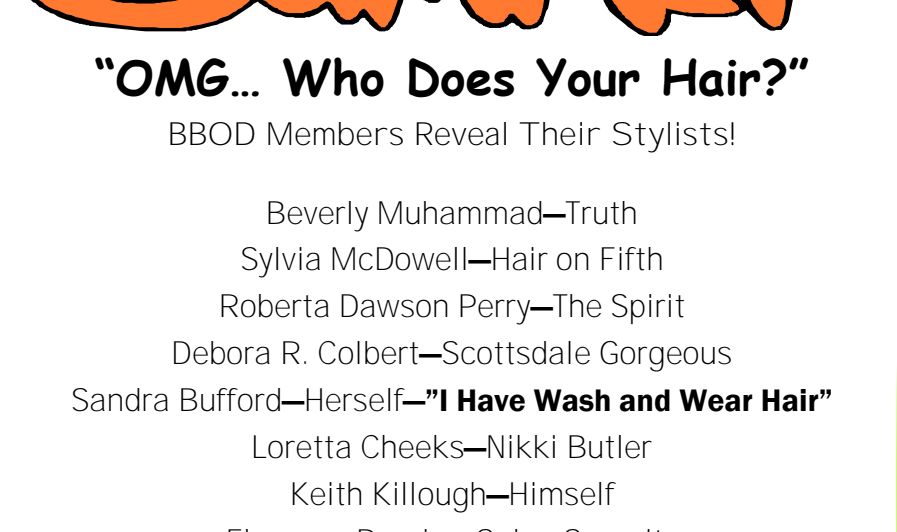
Project Points



What is Honored in A Country Will Be Cultivated There. — Plato

"Keeping you informed, connected and empowered."

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We request BBOD Project members and alumni to keep us informed of personal and professional changes and achievements in your life. This includes promotions, births, anniversaries, vacations, social events, degrees, major transitions of close family members and awards.

"OMG... Who Does Your Hair?"

BBOD Members Reveal Their Stylists!

- Beverly Muhammad—Truth
- Sylvia McDowell—Hair on Fifth
- Roberta Dawson Perry—The Spirit
- Debra R. Colbert—Scottsdale Gorgeous
- Sandra Bufford—Herself—"I Have Wash and Wear Hair"
- Loretta Cheeks—Nikki Butler
- Keith Killough—Himself
- Florence Brooks—Saton Serenity
- Marshall Porter—Esquire
- Cherish A. McCombs—JAE
- Renaldo Fowler—Esquire

Dr. Rudolph "Rudy" Cane, Jr.—Himself, "Shave Every Evening,"

Regaanna Mwansa—Doria Me' Chelle Salon & Spa.

The unfortunate thing about being ahead of your time is that when people finally realize you were right... They will say it was obvious all along.

Visit

www.bbodproject.com

The Leader in Ideas and Actions!

February 5, 2013—Panel Discussion on **Achieving Diversity in Corporate Boards** at Grand Canyon University.

Co Sponsored by Ken Blanchard, Executive MBA Program and Gordon Lewis, Partner, Law Firm of Jones, Skelton, Hochuli and the Phoenix Business Journal. Moderated by Susan Shultz, SSA Executive Search International, LTD. The panelists were **Glynis Bryan, Earnest Calderon and Gary Trujillo.**

March 1, 2013—Luncheon with Caroliva Herron, Distinguished Project Humanities Visiting Scholar, Arizona State University.
Topic: Storytelling to Enhance Learning

May 4, 2013—Attended **Clybourne Park**—a play produced by **Arizona Theatre Company.**

Comments From BBOD Members, Friends and Supporters

The breakfast panel discussion on corporate boards was world class. Thanks for the vision and vigilance—**Larry Harper**

It is good news to learn that Kenja Hassan has been selected to receive a Phoenix Dr. Martin Luther King Jr. Living the Dream Award. It is much deserved! - **Angela Copeland**

Thank you for being such an inspiration. I will put great effort into updating my alum status and attending BBOD Project events—**Danita Applewhite, Ph.D. (AKA "Professor Apple")**

The performance of Clybourne Park was unbelievably powerful from the actors to the set. Thanks for the invitation and the best seats in the house! - **Ora Fant**

Oh my, Marvin I thoroughly enjoyed the play, Clybourne Park. It had humor, tearful moments and was relatable on many levels.—**Candyce Lindsay**

The City of Phoenix Arts Panel went really well. There were six panelists including myself and it was a diverse group of organizations that we were considering. I really enjoyed the experience. Thanks! - **Tamika Curry Smith**

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Abundance Building Great Communities and Reaping Abundant Rewards

Carla Risha Wright elected to the boards of Foster Children Foundation, and Arizona Foundation for Women

Arizona Magazine named **Clarence McCallister**, CEO of Fortis Network, Inc., One of 25 Most Influential Hispanic Business Leaders in Arizona

Dustin Jones named a Most Admired Leader by the Phoenix Business Journal

Kenja Hassan received a Phoenix MLK Living the Dream Award

Nico Willis, CEO of Network Services Inc., had a feature story in the New York Times Business Section on his company

Maricopa County NAACP selected Sharon Bramlett Solomon to receive their Education Award

Tamika Curry Smith appeared on KAET-TV8 to discuss diversity on corporate boards

J. Daryl Dorsey appointed to the Next Gen: Emerging Leaders Board to the Turnaround Management Association, Arizona Chapter

Robert Taylor elected to the Board of Arizona Theatre Company

Marshall Porter elected to the board of Starshull Foundation

The Black Women Lawyer's Association of Arizona selected Judge Moryette Jean Quist to receive the 2013 Honorable Judge Jean William Award of Excellence

Sandra Bufford elected chair of the Supervisory Committee for the Arizona State Credit Union

Gloria Wyatt was honored by Arizona Chief Justice Rebecca White Berch on Law Day for her voluntary contributions as a member of the Arizona Supreme Court Committee on Character and Fitness. The theme was "Realizing the Dream: Equality For All."

Tophas Anderson, Christopher Burrell and Ginger Spencer have been selected as "40 Leaders Under 40" by the Phoenix Business Journal

Laya Louise Gavin earned an MBA in Finance from Western International University

Roberta and Marvin Perry Congratulate her.

Maria Benson appeared in So Scottsdale! She was at the Go Red for Women cocktail reception.

Terence "Terry" Roberts, MD, JD, elected to the board of Scottsdale Cultural Council.

Beverly Muhammad promoted to Assistant VP at North Central University

News From the Black Diaspora

Change is the latest news to come out of Cuba, though for the Afro-Cubans... This is more dream than reality. The private sector in Cuba now enjoys a certain degree of economic liberation but blacks are not well positioned to take advantage of it. They are woefully under-represented in tourism—probably the economy's most lucrative sector—and far less likely than whites to own their own business.—**Robert Zorban**, Publisher and Editor, Casa de las Americas, NY Times, March 24, 2012

Many Brazilians cast their country as a racial democracy where people of different races have long intermarried, resulting in a large mixed race population. But, you need only turn on the TV, open the newspaper or stroll down the street to see clear evidence of segregation. In Brazil, whites are at the top of the social pyramid, dominating professions of wealth, prestige and power. Dark skin people are at the bottom of the heap, left to take care of their children and the elderly. - Associated Press, Arizona Republic, March 23, 2012

In South Africa, white income earners make an average four times as much as blacks according to a recent study. According to National Planning Minister Trevor Manuel, South African officials should assume full responsibility for the nation's problems and resist the temptation to continually blame apartheid.—Associated Press

Yetivish Titi **Amyaw** was selected **Miss Israel**. She was born in Ethiopia orphaned at 12. She and her brother overcame dangers on the treacherous route to Israel. Arriving in Netany, with no support network or family other than a grandfather, she graduated from high school, became an officer in the IDF Military Police and now runs a fashion boutique.—Arizona Jewish Life, April 2013

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The Two Word Miracle Clients First

The Two Word Miracle Clients First is a how to book for Real Estate Professionals that became a New York Times Best Seller by Joseph and JoAnn Callaway, local Valley of the Sun Realtors who climbed to the top of their profession.

Those Callaway's as they refer to themselves and their team, have been a force in the Valley of the Sun Real Estate since the late 1990's.

Their Real Estate journey began when they were 50. At that time, they encountered a life changing and financial rewarding experience in real estate. Prior to entering Real Estate, they found themselves broke, trading books for cash, and borrowing money to stay afloat. But then, a real estate deal that they were working with a buyer and seller turned out not to be in the best interest of either client and that is when they started to put the client first by doing what was best for them. They realized at that point that "everything was not about them and what they needed, but about the client." That is when wonderful things began to happen for the Calloway's in the real estate business. Business increased, their commissions grew and they were on their way to making a billion dollars in real estate sales in their first ten years in the business. An achievement that was rare at that time.

"Clients First" which they call "a two word miracle" tells the story of how a couple over 50 sold over a billion dollars in real estate. They specialize in residential resales. "During their first six months, their commissions were 2,000,000. In their second year, they doubled that and in their third year, their commissions hit \$1 million. In 2005 they did almost \$6 million in gross commission income." After 10 years in business, they sold \$1 billion worth of real estate.

They say that putting clients first is much more than customer service. However, they found their success hard to explain and went on a soul-searching journey to find out the key to their success. This came about from a question asked of them at one of their realtor sessions.

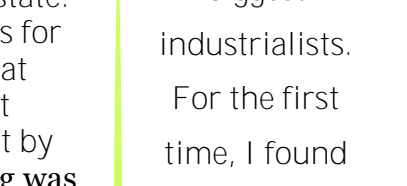
In the search to explain Clients First, the key to their success, they realized that "keeping the client was all that mattered as long as the client's needs came first. This was the beginning of Clients First. By doing this they were able to attract more clients which elevated their business." Another important and key element was "conversation should be all about the client, everything about you is what you can do for them?"

The authors take us through their thought process as they journey to find out the keys to their success. They say it took years to figure out the meaning of Clients First and the keys to their success. They went through a process of 122 items, narrowed it down to 11 principals then down to three keys—Honesty, Competence, and Caring. Each one is a separate key, but they all work together.

Clients First is a quick read with a powerful message and a guide for success in Real Estate and other professions.

- Reviewed by Gloria C. Wyatt

I was comfortable serving on the National Urban League Board with some of America's biggest industrialists. For the first time, I found myself in the "area of gossip," that informal social business climate where, at a club, a wedding, or golf outing, business deals and projections are traded.



John H. Johnson, Founder of Ebony Magazine

2014 Advanced Leadership Retreat— Brainfest 2014

Never Lose Asilomar, Pacific Grove, California (Monterey Bay)

You Will Be Changed by the Experience... Continue Building a Great Tomorrow—Today!

Here's what Tiffany Denninger has been up to this past year. Her and her husband Mike are launching a funding campaign website in hopes of getting this Adventure park built... Right here in town - 250,000 square feet of it is Indoors and Air-conditioned!

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The Extreme Adventure Park Arizona Has Been Waiting For!
A Place to Come Play - Exciting for Adults and Kids of All Ages - Challenging Yet Safe, Scary but Doable, Interactive and Independent - For Friends and Family Alike - It's The Place To Have Fun!
www.twistedadventures.com

SEE OUR ENTIRE PROJECT AND PIONEERS CAMPAIGN - DONATING IS A RISK, BUT IT COULD BE WORTH IT!

We think it's a pretty safe bet because we live here, raise our kids and run our businesses here too... Just like you! We've studied the industry, studied the market and then studied even more and then paid ASU Selidman Institute for an independent feasibility study. Their results show that OUR INITIAL estimates of expected visitors were a LOW - which is great for business. As a visitor, it means more people - so we've added more features (not longer lines). Phoenix is the 5th largest city in the Nation... and we have no theme parks. Now, Phoenix will have the Only Complete Extreme Adventure Park In the Entire Country!

ASU Selidman Institute **Findings From Phase 1 Study**... "An initial analysis of the competitive landscape also confirms the uniqueness of the Twisted Adventures concept for the State of Arizona. There appears to be no direct brand rival currently in operation offering the same range of sports and activities under one roof in a climate controlled environment, 360 days a year. The closest comparison appears to be Wilderest Resort in Wisconsin, particularly in terms of the indoor aerial ropes challenges and zip lines, although Twisted Adventures' challenge/extreme activities are more extensive."

Careers with Twisted Adventures - We are looking at employing an estimated 75 to 150 Year Round Employees... and there is all kinds of opportunity for Seasonal and Special Events. Can't make any promises yet, but feel free to contact us. Email Working@twistedadventures.com.

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DR. KARL GREENE:
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In the early 1990, when Dr. Karl Greene became a member of the Black Board of Directors Project, he was Chief of Staff at Barrow Neurological Institute in Phoenix.

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He now practices at the NeuroSpine Center of Wisconsin. Located in the Appleton, Wisconsin area. He is married and has two boys, age eight, and a daughter age five. He has appeared on the TV Show 20/20 entitled "from the Brink of the Dead" and featured in National Geographic series, "Accidental Survival". For a break from his busy practice, he spends time with his family at their cabin in Door County, Wisconsin.

Profile..... TAMIKA CURRY SMITH Making Diversity an After Thought

By Jodi Weisberg

It's 2013. We have a biracial president entering his second term. White adults will cease to be the majority in America by 2040. Among children, that milestone will be reached in 2020, only seven years away! These facts beg the question: Is diversity really still an issue?

"It most certainly is," said Tamika Curry Smith, President of The TCS Group, Inc., which provides human resources and diversity and inclusion solutions to corporate and non-profit clients. "Even though our country is more diverse than it has ever been, appreciation is still not commonplace. Inclusion is difficult to achieve until you know, and include and respect people different from yourself. And it's human nature to want to stick with those who are like you."

For all the talk about diversity, inclusion, and rights for all, there is still so much to be done. Discrimination, bullying, prejudices, biases, and violence, still dominate as ways of dealing with those who are different from "us."

Enter Curry Smith, who tackles the issues head on, yet with a respectful, common-sense and business-focused approach. Although she "loves" math, and trained as a CPA, Curry Smith discovered early on that she's also a "people person." She began her career at Deloitte, until she was recruited to become the first director of diversity for Target Corporation. She joined Target in 2004 and helped build the strong reputation for diversity and inclusion it enjoys today.

"I've started 31 banks and will need diversity on our boards. I am so glad to have Tamika on the board of the Global Business Bank, which we open in 2014. She is reliable, gets things done, keeps her word, and jumps in when she sees a need. We are fortunate to have her!"

Tamika jokes that they respect "is to work myself out of a job." But she knows that there is a certain amount of job security. "People don't always respect each other, especially those that are different" she said. "The number one way to break down barriers is to get to know other people. When there is less human interaction, misunderstanding and lack of appreciation will remain."

So put down your cell phone, or step away from the computer. Find someone and start a conversation. Or call Tamika; she can help you understand and embrace the topic of diversity and inclusion.

As we continually move our program forward, we appreciate your suggestions, insights, comments and critiques, as well as referrals of potential new members.

Book Review Steve Jobs By Walter Isaacson Review by Tamika Curry Smith

The death of Steve Jobs in 2011 sparked a world-wide outpouring of sorrow for one of America's top businessmen, as well as a celebration of the legacy he left behind. Based on more than forty interviews with Jobs, as well as interviews with more than a hundred family members, friends, adversaries, competitors, and colleagues, this authorized autobiography, released shortly after Jobs' death, gives us the most personal account of his life to date.

Isaacson shows readers both the personal and professional sides of Jobs, an often volatile individual who struggled with demons throughout his life. Given up for adoption as a baby, Jobs appears to have used his feelings of childhood abandonment to fuel his drive and quest for perfection in everything he did. That passion and unrelenting pursuit of excellence propelled Jobs to an unparalleled level of business success, as he left a lasting imprint on personal computers, animated movies, music, phones, tablet computing, and digital publishing.

Unfortunately, success in business did not always equal success in his personal life. The book chronicles Jobs' numerous failed romantic escapades, his ultimate decision to get married, as well as the complicated and, at times, tense relationship with his children. It also examines his complex connections with friends and colleagues and even his internal fight with himself. Isaacson, who had Jobs' permission to be completely candid, is very frank about Jobs' personality shortcomings and the mistakes he made in his private life.

Often described as a genius, no one can deny that Steve Jobs made Apple what it is today and literally transformed the way we view and use technology. From the iPod to the iMac to the iPhone to the iPad, it's difficult to find someone that doesn't own one of Jobs' brainstorms. But after reading this book, we are left wondering if Jobs' greatness was achieved in spite of or because of his glaring personal faults.

Reflections — We are Very Saddened to Lose Our Very Outstanding Member Donvishon Bradley.

He was a clinical recruiter for Banner Good Samaritan and very active in the community. He served on the boards of Valley Youth Theater, the Diversity Advisory Committee at Jobing.com, Staffing Management Association of Greater Phoenix and volunteered with Junior Achievement. He attended Jackson State University and graduated from University of Phoenix. In 2011, Phoenix Business Journal recognized him as one of 40 Leaders Under 40. He married Frances Mangua on November 18, 2011 and it the father of Daija and Dominick. He also has two step sons, Frank and Erik.

Our sympathies are also with James Carroll who lost his wife of 51 years, Marcia Ann Carroll.

History, despite its wrenching pain, can not be relieved; however, if faced with courage, need not be lived again.—Maya Angelou

Paula Moore who lost her mother Cordelia Marie "Snookie" Wilson of Gary Indiana, and Beverly Muhammad who lost her son, Jamaal Muquimi in an accident.

PROJECT POINTS is published by the Black Board of Directors Project, a 29 year old advanced leadership organization. Copyright 2013. We appreciate your help and support in recruiting new members! If you know someone you think could benefit and contribute to the society by being a member of BBOD Project, please call us or email your recommendations. We strongly encourage the referral and participation of non-black professionals, entrepreneurs, artists, etc. It takes you - being engaged and standing for the cause we share - creating a great Tomorrow - Today! Please email name and contact information to bbodproject@ampersands.net, call 602-234-1255, fax to 602-234-1856 or mail to BBOD Project, PO Box 45107; Phoenix, AZ 85064.